**Breakfast After the Bell 101 Videos:** Geared towards teachers and principals, these short videos outline how Breakfast After the Bell benefits students and classrooms, and how Breakfast After the Bell can be a seamless part of the instructional day in four easy steps

**School Breakfast – Healthier Than You Think:** School breakfast often gets a bad rap for being unhealthy, when in reality the food options served at breakfast must adhere to strict nutritional guidelines and are often much healthier than store-bought breakfast.

**Innovative Breakfast Delivery Options:** Breakfast After the Bell models often incorporate elements of multiple models and can look different in each school; however, three models in particular are the most effective at increasing breakfast participation. Learn about each Breakfast After the Bell Model and choose which model best suits your school's needs.

**Breakfast in the Classroom Myths:** This easy-to-read document addresses common myths and about Breakfast in the Classroom and provides information to dispel concerns you or your staff may have.

**Implementation Tools:** This collection of tools includes a Pre-implementation Checklist, Breakfast After the Bell Rollout Timelines and a Breakfast in the Classroom Activity Guide. Each tool is unique, but they all complement each other nicely to create an extensive set of implementation tools that can guide multiple school stakeholders on how to create a successful Breakfast After the Bell launch.

**How School Meals Reach Students:** This resource traces the path of the funding that supports school breakfast and lunch from Congress to cafeteria. It also answers common questions that educators have about how the programs work.

**Participation Tips And Student Surveys:** High breakfast participation is the result of many different aspects of the breakfast program running smoothly, from the logistics of the program, to gaining buy-in from the student body. These resources highlight how to increase breakfast participation.



**Get the Word Out in your School and Community:** Using these communication materials like backpack flyers, posters, sample social media language, and more will help you build a network of champions in your school and community.