

SCHOOL BREAKFAST AT ITS BEST



Jump Start Breakfast Program
ainapono.org/jumpstart

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March is School Breakfast Month

Encouraging Hawaii students to participate in school breakfast

March is officially School Breakfast Month in Hawaii!

Governor David Ige, First Lady Dawn Amano-Ige, Hawaii Appleseed, along with School Food Services Branch (SFSB), kicked off the month-long celebration with a proclamation ceremony at Palolo Elementary School on Monday, March 2.

March 2 was also Dr. Seuss's birthday and National Read Across America Day. Participating schools statewide prepared a special "Green Eggs and Ham" fried rice breakfast to celebrate the children's author.

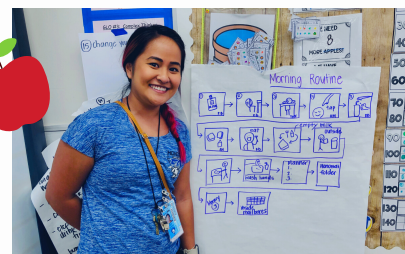
On Wednesday, March 4, Honowai Elementary held a special school assembly to celebrate its Breakfast in the Classroom (BIC) pilot program. Gov. Ige and Mrs. Amano-Ige spent their morning eating in the classroom with students in kindergarten and first grade.

Several of Hawaii's state representatives and senators attended these events to help encourage students to eat school breakfast.

Additionally, National School Breakfast Week was celebrated across the nation from March 2 to 6, as part of the federal School Breakfast Program.



Honowai Elementary started piloting Breakfast in the Classroom on Feb. 3, 2020. The pilot program continues throughout the month of March.





Gearing Up for School Breakfast Month

Prior to kicking off Hawaii’s School Breakfast Month, Superintendent Dr. Christina Kishimoto and Mrs. Amano-Ige appeared on KHON 2 News and Hawaii News Now on Friday, Feb. 28. They discussed the Jump Start Breakfast program and shared how important it is for students to eat a healthy meal in the morning. Children who have breakfast can concentrate better in the classroom, have less behavioral challenges and excel on their exams.



Feb. 28 was also a special day for Hawaii’s legislators. As a preview to Hawaii’s School Breakfast Month, Hawaii Appleseed teamed up with several volunteers to help pass out school breakfast samples to each legislator. School Food Services Branch helped to cater the event with kalo breakfast bowls that were prepared by Kaimuki High School and purchased by Hawaii Appleseed.



Some legislators posted photos of the school breakfast samples that they received to social media.



Legislators are encouraged to visit and eat breakfast at schools in their district this March.

School Breakfast Models

All public schools in Hawaii serve breakfast. In addition to **Traditional Breakfast** – which is served before school starts – here are five **School Breakfast Models** for after the bell:

- Grab and Go
- Second Chance Breakfast (Wiki Breakfast)
- Breakfast Club
- Breakfast in the Classroom
- Innovation Model (developed by the school)



School Spotlight: Lahaina Intermediate

Lahaina Intermediate School started its Grab-and-Go breakfast kiosk in the fall semester of 2018, after Cafeteria Manager Steve Dumlao heard how Hawaii ranked almost last in the nation in school breakfast participation. “We wanted to figure out a way to encourage students to eat school breakfast,” he said. “So, we started to talk to our students about what they like to eat.”

Dumlao also paid attention to where the students would hang out on campus. “We set up a kiosk near the library,” he said. “It was a great location that was easily accessible to the students who took the school bus as well. They can choose a hot or cold breakfast, select their fruits and milk, and pay for their meal by scanning their school ID. Teachers and staff can also stop by the kiosk to purchase their breakfast.”

Once students arrive on campus, they head straight to the kiosk, which is open from 7:10 to 7:45 a.m. Students who want to eat in the cafeteria (and those who forget to bring their school IDs) can still receive breakfast in the cafeteria from 7 to 7:40 a.m.

“We are very grateful to have such an innovative cafeteria team who truly cares about our students and meeting their needs,” said Principal Stacy Bookland. “By increasing access to breakfast, our students can grab breakfast and eat just about anywhere on campus because they are great kids who are responsible for their rubbish. It’s a convenient and cool thing to do so they can focus on learning. We know they are getting the nutrition they need to be successful.”

